

Press release: **2021 12**

Veldhoven, Kaunas

Megalux Northern Europe enters the Baltic region



Megalux - a long-standing manufacturer and supplier of professional LED Display for Northern and Southern Europe - has entered into a partnership with UAB Admen Baltic, the market leader in Lithuania with extensive experience in the production of outdoor and indoor advertising products.

Cooperation with one of the most well - known European LED display suppliers will help Lithuanian advertising producers to develop a range of luxury products and services, expand the possibilities of modern outdoor and indoor advertising, solve various situations faster and optimize logistics.

Giedrius Kiuberis, Director of UAB ADMEN BALTIC: *"For some time we have been looking for a reliable European supplier of LED display programmers who can meet the more demanding needs of our high-end customers. We are happy to start this cooperation with Megalux, as they are one of the leading companies in this field in Europe. "*

Pieter van der Zeeuw, Director of MEGALUX: *"MEGALUX is very excited to enter a new region with such a solid partner as ADMEN BALTIC. We are very happy about this step and the beginning of a long-term cooperation, which is very important for the development of our brand. "*

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ADMEN BALTIC is a member of the ADMEN group of advertising production companies, which develops its activities in the Baltic States. In addition to this division, the ADMEN group consists of: UAB ADMEN (Klaipėda) - the main production division working with other international markets. The export share is about 70% of the total production, the total area of the production premises is more than 6000 m². More than 5,000 advertising products are produced annually and about 100,000 m² of advertising materials are used. The capacity of the companies of the group allows to realise several large projects at the same time. More information: www.admen.lt